

AGENDA **California Hemp Market Briefing**

There will be 12 speakers in 3 consecutive topic panels over 3-hours. During the panel sessions questions can be submitted online.

Introduction & Orientation

9:30AM to 10:40 AM PST 10-minutes

Hemp Agriculture Market Panel

9:40AM to 10:30PM PST 50-minute panel

Moderator:

Ollie Danner - HempAccess.com

Panelists:

Chris Boucher - Farmtiva

Kevin Nowell - HiLo Seed Co

Daniel Garcez, - CD Simonian Insurance Agency

Nicholas Stromberg - Beacon Hemp

California Hemp Market Panel

Manufacturing, Retail, CBD & HR Issues

10:35 AM to 11:30AM PST 55-minute panel

Moderator:

Kristen Nichols - Hemp Industry Daily

Panelists:

Lawrence Serbin - IHAB, CA-HIA, Hemp Traders

Joy Beckerman - Hemp Ace International

Justin Benton - Hemp 101

John McFarland - Greenleaf HR

Greg Heiss - Greenleaf HR

Government Issues Panel

11:35AM to 12:30PM PST 55-minute panel

Moderator:

Jean Johnson, Vote Hemp

Panelists:

Patrick Goggin - Hoban Law Group

Bret Barrow - California Hemp Council

Robert Selna – Selna Partners LP

Erik Downs - Riverside County Ag Commission